

# NB 360

**World class medical education for anyone, anywhere.**

NB 360 is an innovative approach to delivering bespoke medical education and training for both online and face-to-face audiences.

## Face-to-face lecture

This is a 1-2 day (6 hour) lecture course tailored to meet the needs of your audience. Short, sharp interactive presentations merge recent clinical evidence with real life clinical scenarios.

There is scope to develop and deliver content in collaboration with a partner's own experts, ensuring contextually relevant information which is delivered in a locally appropriate style.

There is also an option for NB Medical to recruit expert presenters with local language skills.

## Live webinar

The same lecture will be streamed live allowing remote access for thousands more learners, significantly increasing the number of subscribers and educational impact.

## On-demand webinar

The same lecture will be recorded and delivered online for access 'on demand'. This will allow:

- New delegates to access the content following the event
- Attendees of the face-to-face lecture and live webinar to revisit the content following the event
- Content to be viewed repeatedly

## Case-based learning modules

An optional 'bolt-on' of case-based learning modules can be developed to complement the lecture. These modules will reinforce the learning objectives of the event and also provide delegates the opportunity to assess their learning acquisition through multiple choice questionnaires.

